

What is claimed is:

1. An e-mail processing server for relaying an e-mail which is transmitted between mobile terminals and performing a lottery to award a prize to user of the mobile terminal, comprising:

5 sending/receiving means for receiving an e-mail from a first mobile terminal and sending the e-mail to a second mobile terminal;

 storing means for storing send information of the e-mail, which is sent from the sending/receiving means,
10 every mobile terminal as destination of the e-mail;

 winning probability deciding means for deciding a winning probability of a drawing of lots applied to a user of the second mobile terminal according to the send information stored in the storing means; and

15 lot-drawing means for executing a lot-drawing at the winning probability decided by the winning probability deciding means.

2. The e-mail processing server according to claim 1,
20 wherein

 the sending/receiving means involves:

 receiving means for receiving the e-mail from the first mobile terminal;

notice information sending means for sending notice information, which informs an event that the e-mail is sent, to the second mobile terminal;

request-to-send information receiving means for
5 receiving request-to-send information, which is sent from the second mobile terminal, for requesting to send an e-mail that the notice information shows; and

sending means for sending an e-mail to the second mobile terminal in response to the request-to-send
10 information received by the request-to-send information receiving means.

3. An e-mail processing server for relaying an e-mail which is transmitted between mobile terminals and
15 performing a lottery to award a prize to users of the mobile terminals, comprising:

sending/receiving means for receiving an e-mail from a first mobile terminal and sending the e-mail to a second mobile terminal;

20 storing means for storing send information of the e-mail, which is sent by the sending/receiving means, every mobile terminal as destination of the e-mail; and

lot-drawing means for executing a lot-drawing applied to a user of the second mobile terminal when the send
25 information stored in the storing means satisfy

predetermined condition.

4. The e-mail processing server according to claim 3, wherein

5 the sending/receiving means involves:

receiving means for receiving the e-mail from the first mobile terminal;

notice information sending means for sending notice information, which informs an event that the e-mail is sent, to the second mobile terminal;

request-to-send information receiving means for receiving request-to-send information, which is sent from the second mobile terminal, for requesting to send an e-mail that the notice information shows; and

15 sending means for sending an e-mail to the second mobile terminal in response to the request-to-send information received by the request-to-send information receiving means.

20 5. The e-mail processing server according to claim 1, further comprising:

acquiring means for acquiring storing location information showing storing location on a network, where contents of a prize awarded to a user who won the lot-drawing are stored, from a database; and

storing location information sending means for
attaching the storing location information acquired by
the acquiring means to an e-mail, which is to be sent
to a mobile terminal of the user who won the lot-
5 drawing, and then sending the e-mail to the mobile
terminal.

6. The e-mail processing server according to claim 3,
further comprising:

10 acquiring means for acquiring storing location
information showing storing location on a network, where
contents of a prize awarded to a user who won the lot-
drawing are stored, from a database; and

storing location information sending means for
15 attaching the storing location information acquired by
the acquiring means to an e-mail, which is to be sent
to a mobile terminal of the user who won the lot-
drawing, and then sending the e-mail to the mobile
terminal.

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7. The e-mail processing server according to claim 1,
wherein the prize involves digital contents that are
enabled to play with the mobile terminal, and further
comprising:

25 acquiring means for acquiring storing location

information showing storing location on a network, where the digital contents are stored, from a database; and

storing location information sending means for attaching the storing location information acquired by the acquiring means to an e-mail, which is to be sent to a mobile terminal of the user who won the lot-drawing, and then sending the e-mail to the mobile terminal.

8. The e-mail processing server according to claim 3, wherein the prize involves digital contents that are enabled to play with the mobile terminal, and further comprising:

acquiring means for acquiring storing location information showing storing location on a network, where the digital contents are stored, from a database; and

storing location information sending means for attaching the storing location information acquired by the acquiring means to an e-mail, which is to be sent to a mobile terminal of the user who won the lot-drawing, and then sending the e-mail to the mobile terminal.